# **Community Volunteer Partnership Media Guide**

The following media outlets are great ways to promote your upcoming event:

## **TELEVISION**

## CTV

Submit your event date AT LEAST three weeks prior to the event.

**Online form:** https://winnipeg.ctvnews.ca/community-calendar/community-calendar-submit-your-event **Email press releases to:** CTV News Winnipeg (winnipegnews@ctv.ca)

### **GLOBAL TV**

Submit your event date AT LEAST three weeks prior to the event.

**Online form:** https://globalnews.ca/winnipeg/events/add/ **Email press releases to:** winnipeg@globalnews.ca

#### **CBC TV**

Submit your event date AT LEAST three weeks prior to the event.

Email press releases to: talkback@cbc.ca

#### **CITYTV**

Email press releases to: winnipeg@citynews.ca

## PRINT

#### Winnipeg Sun

Winnipeg Sun Around Town public service announcements are free but not guaranteed. Deadline for submissions is noon Tuesday prior to the date of publication.

**Online forms:** http://classifieds.winnipegsun.com/winnipeg/events/search **Email press releases to:** wpgsun.citydesk@sunmedia.ca



#### **Winnipeg Free Press**

Winnipeg Free Press events are free and not guaranteed. Deadline for submissions is Thursday at noon two weeks prior to the date of publication.

**Online form:** http://www.winnipegfreepress.com/arts-and-life/events/ **Email press releases to:** City.Desk@freepress.mb.ca

#### **Local Papers**

Email press releases to:

La Liberté: redaction@la-liberte.mb.ca Winnipeg Parent: wpgparent@shaw.ca The Uniter: editor@uniter.ca The Manitoban: editor@themanitoban.com Filipino Journal: info@filipinojournal.com Filipino Express: info@pilipino-express.com My Winnipeg: info@myWinnipeg.com Senior Scope: seniorscope@yahoo.ca ChrisD: news@chrisd.ca

## RADIO

Email press releases to:

CKJS: info@ckjs.com CJOB: news@cjob.com CBC: radio893@cbc.ca UMFM: umfmpromo@gmail.com CKUW: ckuwnews@rocketmail.com NCI: info@ncifm.com CHVN 95.1: news@CHVNradio.com

## SOCIAL MEDIA

Please tag us @CHFManitoba so we can help promote your event.

NOTE: If you do have success in landing media interviews, please let the Foundation know so we can promote your appearance.